

**claire's**  
THE WORLD'S LEADING  
ear piercing specialist

★ 100 MILLION EARS PIERCED ★

**Congratulations**  
on your new ear piercing

name, date ☐ Cartilage

**EAR PIERCING** *after care procedures*



**WASH HANDS**

Thoroughly cleanse your hands with an antibacterial soap prior to any contact with your newly pierced ears.



**CLEAN EARS**

Cleanse the front and back of your ears 3 times a day by liberally applying Claire's individual use Ear Care Solution with a saturated cotton ball or cotton swab, without removing the ear piercing earrings.



**ROTATE EARRING**

With each cleaning, gently slide the ear piercing earrings back and forth in your ear so the Solution will go inside the piercing. Then gently rotate the ear piercing earrings a partial turn, both forwards and backwards, 2-3 times. Make sure there is no redness or swelling and that the clutch backs are not too close to your ear.

**Do not remove the ear piercing earrings.**

**Do not handle our ears or your ear piercing earrings unnecessarily.**

Pain, redness, or swelling that exists for more than 24 hours after a piercing is NOT a normal result of ear piercing. Persistent or recurrent redness or swelling may indicate that your body may not tolerate a foreign object in the skin. Consult your physician.

Awareness of and adherence to these points of caution and after care advice will help promote a healthy & successful healing process for you or your child's newly pierced ears!



#MYCLAIRESPIERCING | CLAIRE'S.COM/EARPIERCING



**IMPORTANT  
REMINDERS**

Keep hair spray, soap, shampoo and other preparations away from the ear. After shampooing, the ear should be rinsed with clear water and then cleansed with CLAIRE'S After Piercing Solution.

The pierced area should be CLEANSED with CLAIRE'S After Piercing Solution then kept DRY, especially after bathing, swimming or exercise.

Thank you for getting  
your ears pierced at

**claire's**

Remember, you can get

**20%**

**OFF YOUR  
ENTIRE PURCHASE  
TODAY ONLY!**

\*ask an associate for details



## SPECIAL AFTER CARE ADVICE

Leave ear piercing earrings in your ear for 3 weeks (6 weeks if using standard ear care solution) After 3 weeks (6 weeks with standard solution), the ear piercing earrings can be removed and other post type earrings can be inserted. Post earrings must be worn at all times for the first 6 months to ensure that your ear piercing will remain the proper size.

Leave ear cartilage piercing earrings in your ear for 8-12 weeks. After 8-12 weeks, the ear piercing earrings can be removed and other post type earrings can be inserted. Earrings with a post must be worn at all times for the first 12 months to ensure that your ear piercing will remain the proper size. Remember, cartilage piercing carries a greater risk of infection, permanent scarring, and the potential of cartilage deformity.



Ear Piercing earrings that are too tight can cause embeddings and infection. An embedded piercing looks like the earring is beginning to disappear into the ear and the surrounding area is swollen and red. Always ensure that the clutch back is correctly situated along the post at the safety notch. The clutch back should never be pushed up along the post causing the lobe to be squeezed between the front and back of the earring.

Each time you cleanse the ear piercing area, check for any signs of embedding, swelling, infection, discharge, or redness.

Should any of these conditions appear, immediately consult your physician.

Use this calendar to track the care of your new piercing during the next 3-12 weeks. Begin by marking off the day your ears were pierced in WEEK 1, and continue marking off each day to track your care After care times may vary from person to person.

	S	M	T	W	T	F	S
WEEK 1							
WEEK 2							
WEEK 3							
*STOP AFTER WEEK 3 IF USING RAPID AFTER CARE CLEANSER ON EAR LOBE PIERCING ONLY.							
WEEK 4							
WEEK 5							
WEEK 6							
*STOP AFTER WEEK 6 IF USING STANDARD EAR CARE SOLUTION ON EAR LOBE PIERCING ONLY.							
WEEK 7							
WEEK 8							
*STOP AFTER WEEK 8 IF USING RAPID AFTER CARE CLEANSER ON EAR CARTILAGE PIERCING ONLY.							
WEEK 9							
WEEK 10							
WEEK 11							
WEEK 12							
*STOP AFTER WEEKS 8-12 IF USING STANDARD EAR CARE SOLUTION ON EAR CARTILAGE PIERCING ONLY.							

**Remember!** Clean your piercing  
**THREE TIMES A DAY!**

## MASKS / FACE COVERING

Both disposable and reusable masks with fabric or elastic looping around the ear can become dirty quickly and could affect the healing environment for your piercing. Take the following precautions:

- ✓ Take extra care when putting on or removing a mask or face covering. Gently lift the loops away from the ear ensuring plenty of space to avoid catching the earring front or butterfly back. Always wash your hands and cleanse the piercing site after removing a mask or face covering.
- ✓ Additional care is advised for cartilage piercing where it may be easier for both hair and any elastic/ fastening for a face covering to come into regular contact.
- ✓ Younger children may be tempted to touch the mask more, especially elastic that loops behind the ear. Plastic hair clips can be used to grip the elastics away from the ear offering more comfort post-piercing.
- ✓ Reusable masks should be washed daily to reduce the risk of the new piercing site becoming unclean.



Please visit **claires.com** for more Ear Piercing information